

Sports Development Foundation established

ISLAMABAD—Sports Development Foundation was launched Thursday with specific aims of reviving sports at the educational institutions and community levels.

Sports Sciences expert Aamir Bilal is the CEO of the SDF which is the first-ever non-political Sports NGO of its kind in the country and has been registered with the Security and Exchange Commission of Pakistan (SECP) under its 1984 clause.

“This NGO will not duplicate the functions already being performed by Ministry of Sports, Sports Federations, Pakistan Olympic Association, Pakistan Sports Trust or any other such body”, Aamir Bilal told a group of reporters.

He said main aim of SDF

will be to revive sports in Pakistan at the educational institutions and community levels by providing sports materials such as manuals, prospectus, brochures etc.

“These objectives have also been outlined in the UN reports of 2003 and 2005”, he said. “We will reply on UN bodies like UNICEF, UNESCO etc. for distribution of material”.

“These efforts will result in growth of sport activities at the colleges, schools levels primarily”, he said.

“We can also make available refereeing, coaching experts etc. instead of distributing cash”, he said.

He also pointed out that such NGOs were already active in third world countries such as Somalia, Zambia etc.—APP